

Press Release
[For Immediate Release]

**Kingdee Chosen Eligible Stock for
Shenzhen-Hong Kong Stock Connect**
Focusing on the Development of Enterprises Cloud Services

(5 December 2016, Hong Kong) **Kingdee International Software Group Company Limited** (“Kingdee” or the “Group”; stock code: 00268.HK) is pleased to announce that the Company has been selected as one of the eligible securities for the Shenzhen-Hong Kong Stock Connect, a mutual market access program of the Hong Kong and Shenzhen stock markets. This highlights that its investment value is widely recognized by the market.

The launch of Shenzhen-Hong Kong Stock Connect on 5 December 2016 was approved by both of the regulatory authorities in Shenzhen and Hong Kong. Under Shenzhen-Hong Kong Stock Connect, Mainland investors are able to trade selective securities listed on Hong Kong Stock Exchange (“HKSE”) through the members of Shenzhen Stock Exchange (“SZSE”). They include all the eligible stocks for southbound trading under Shanghai-Hong Kong Stock Connect, the constituent stocks of the Hang Seng Composite SmallCap Index with a market capitalization of not less than HK\$5 billion, and various HKSE-listed H share companies which have A shares listed on SZSE.

Chinese enterprises have pressing needs to enhance their management standards as they deepen transformation propelled by the "Internet +" strategy. Kingdee has experienced phenomenon growth in business in recent years. In the first half of 2016, the Group's revenue increased by 20.5% from a year ago. Revenue from Cloud operations grew 138.3% year on year and hit a record high. Kingdee will focus more resources on the development of its core Cloud ERP business, CloudHub (China's leading mobile office platform) and Jingdou Cloud (customized services for micro and small enterprises).

Mr. Robert Xu, Chairman of the Board and CEO of Kingdee, commented, “Kingdee has cultivated the ERP market for more than two decades and gained remarkable technological and management leadership in the market. Our Cloud ERP business has grown rapidly and commands the largest share in China's market. On top of that, the Group has retained the largest share in the SME application software market for twelve consecutive years. Nevertheless, Kingdee has been undervalued for a long time. The

selection of Kingdee as the eligible securities for Shenzhen-Hong Kong Stock Connect will provide us a convenient channel to attract Mainland funds. It helps us to further unleash our potential value and deliver reasonable returns to long-term investors.”

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About Kingdee

Kingdee International Software Group Company Limited ("Kingdee International" or "Kingdee") was established in 1993 and listed on the Main Board of Hong Kong Stock Exchange (stock code: 268.HK). Headquartered in Shenzhen, the PRC, it is committed to the core values of “acting in all conscience, with integrity and righteousness”. Kingdee strives to be the most trustworthy Big Data service provider. It provides management software, Cloud services and Internet finance services to more than 6 million enterprises, government agencies and other organizations in the world. The number of its registered users exceeds 60 million.

As the leading enterprise Internet services provider in Asia-Pacific, Kingdee retains leadership in ERP, financial sharing services, human resources management and industry solutions sectors. It has been named the “No.1 ERP solutions provider for SMEs” for twelve consecutive years. Kingdee’s products, such as ERP and Cloud ERP, have remained the best selling products in the respective industries and sectors, while CloudHub has been the top pick of mobile office platform in China, while its middleware software has been one of the most popular software developed by Chinese enterprises in the world.

Investor and Media Enquiries:

Steve Zhang
Kingdee International Software Company Co., Ltd.
Tel : 852-2155 3721
Email: szhang@kingdee.com

Charles Chan
PRChina Limited
Tel: 852-2522 1368
Email: ckchan@prchina.com.hk

Summer Gan
Kingdee International Software Company Co., Ltd.
Tel : 86-21-61625518
Email: summer_gan@kingdee.com

Emma Liang
PRChina Limited
Tel: 852-2522 1838
Email: eliang@prchina.com.hk

Yoriko Huang
Kingdee International Software Company Co., Ltd.
Tel : 86-755-8607 2591
Email: yanni_huang@kingdee.com

Henry Chik
PRChina Limited
Tel: 852-2522 1838
Email: hchik@prchina.com.hk